

Jack's Lake Association

Digital Advertising Rates 2019 Updated 2/27/19

Available only with Smoke Signals advertising

www.jackslakeassociation.ca

Smoke Signals + JLA digital online advertising = maximum
reach to Jack's Lake Community

Display Media	Rate	Time
Big Box – Home Page ad rotated	\$100.	January - June 2019
	\$100.	July - December 2019
Big Box Interior Pages ad rotated	\$50.	January – June 2019
	\$50.	July – December 2019

Digital Artwork Specifications:

Format: JPG

Dimensions: 230 PX Wide x 160 PX High

Colour Space: RGB

DPI: 72

Material Due :

Summer April 15, 2019

Winter October 15, 2019

To reserve ad space, please
contact
your ad team representative.
Please submit all online ad
content
to your rep.

To design your online ad,
please contact:

Lindsay Halcovitch
perfectperception@gmail.com
705 – 927 – 7541